Approved For Release 2001/03/06 : CIA-RDP84-00313R000200190002-8



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MEMORANDUM FOR: Director of Personnel

SUBJECT

: Lane Bryant Annual Awards

REFERENCE

: Letter to Mr. Richard Helms from

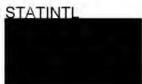
Jerome E. Klein, Director, Lane Bryant

Annual Awards Committee, dated

January 1968.

1. This memorandum transmits for your signature a reply to referent letter which invited us to nominate candidates for the 1968 Lane Bryant Annual Awards for distinguished volunteer service.

- 2. This is the first time CIA has been invited to submit nominations for this award. Each year one individual and one group or organization receive this award. Inasmuch as the award is based on voluntary service only, and the fact all documents are the property of Lane Bryant, Inc. and may be used for publicity purposes, it does not seem likely that we will participate in this program anytime in the future.
- 3. It is recommended that you sign the attached letter advising Mr. Klein that this Agency will not nominate a candidate for this award.



Chief, Benefits and Services Division

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18 mar 68

Mr. Jerome E. Klein, Director Lane Bryant Annual Awards 465 Fifth Avenue New York, N. Y. 10017

Dear Mr. Klein:

To 2 1 5

Mr. Helms has asked me to acknowledge your recent letter and to thank you for your invitation to submit nominations for the 1963 Lane Bryant Annual Award.

After giving your invitation careful consideration our senior officials decided that this Agency has no nominee to propose this year. I have read your brochure carefully and am very impressed by the recognition your organization gives to efforts which rarely receive public recognition.

Sincerely,

/s// Robert S. Wattles

Robert 5. Wattles Director of Personnel

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Approved For Release 2001/03/06: CIA-RDP84-00 3R000200190002-8 Executive Registry LANE BRYANT ANNUAL AWARDS

For Volunteer Service to the Community

465 Fifth Avenue New York, N.Y. 10017 110/568-055

January 1968

Mr. Richard McGarrah Helms % Central Intelligence Agency Washington, D. C. 20505

Dear Mr. Helms:

For 19 years the Lane Bryant Annual Awards committee has sought outstanding volunteers from throughout the United States. The purpose of the program is not only to confer honor upon the individual or the individual group, important as that is, but to remind each of us of how very much our country owes to this unique, creative and penetrating resource -- voluntaryism.

We ask your help in continuing the effectiveness and strength of the Lane Bryant Annual Awards in a simple, but vitally important way -- to make nominations.

Each of you has demonstrated an awareness of the community and the country. You are in an excellent position to know of volunteer activities that should be recognized.

In its 20th year, the Lane Bryant Awards have reached a true maturity as a national institution. As such, we plan to honor our winners and finalists at luncheon ceremonies in our nation's Capitol on December 5, 1968.

The enclosed brochure, with the story of the Awards and the 1966 winners and finalists, contains two nomination forms. We look forward to hearing from you.

Jerome E. Klein

Director

cj-10 enc.

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AWARDS COMMITTEE MEMBERS 1948-1966

Walter H. Annenberg
Adolf A. Berle
Dr. Carl Binger
Sarah G. Blanding
Frances P. Bolton
*Lee H. Bristol
Edward W. Brooke
Mrs. J. L. Blair Buck
Pearl S. Buck
Dr. Ralph J. Bunche
Erwin D. Canham
Emanuel Celler
Bennett Cerf
Mary Ellen Chase
Cyrus S. Ching
Margaret Clapp
Dr. Everett R. Clinchy
Jacqueline Cochran
*George V. Denny, Jr.
Everett McKinley Dirksen
Paul H. Douglas
William O. Douglas
John-E. Drewry
A. Biddle Duke
*Irwin Edman
Dr. Mary Langmuir Essex

Marion B. Folsom
Dr. George H. Gallup
Felisa R. Gautier
Barry Goldwater
Andrew Goodman
J. Peter Grace
Martha Graham
*Joseph C. Grew
Alfred M. Gruenther
*Oscar Hammerstein, 2nd
Rufus Carrolton Harris
H. J. Heinz II
*Christian A. Herter
Rev. T. M. Hesburgh, C.S.C.
Dr. James M. Hester
Oveta Culp Hobby
Mildred McAfee Horton
Mrs. Hiram Cole Houghton
*Dr. Bryn Hovde
Hubert H. Humphrey
Jacob K. Javits
*Dr. Robert L. Johnson
Arthur Judson
Kenneth B. Keating
*Estes Kefauver
*John F. Kennedy

Robert F. Kennedy
Dr. Russell Kirk
William F. Knowland
*Dr. John A. Lapp
Mrs. Albert D. Lasker
James A. Linen
Henry Cabot Lodge
Mrs. Oswald B. Lord
Thurgood Marshall
Mark A. McCloskey
Ralph Emerson McGill
Margaret Mead
*Helen Menken
Dr. Karl Menninger
Robert B. Meyner
James A. Michener
Marianne Moore
*dcLesseps S. Morrison
Charles Munch
Maurine B. Neuberger
General Lauris Norstad
James F. Oates, Jr.
Basil O'Connor
Rosemary Park
J. C. Penney
Roberta Peters

Professor Walter Piston
Dr. Daniel A. Poling
Orville Prescott

*Clarence B. Randall
Mrs. Ogden Reid
Richard Rodgers
Mrs. Mary G. Roebling

*Ruth Bryan Rohde
George Romney
Howard A. Rusk, M. D.
David Sarnoff
John J. Sparkman
Frank Stanton
Mrs. Ivy Baker Priest
William E. Stevenson
Mrs. Arthur Hays Sulzberger
Stuart Symington
Dr. Harold Taylor
Norman Thomas
Thomas J. Watson, Jr.
Robert C. Weaver

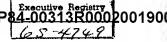
*Joseph N. Welch
John Hay Whitney
Henry M. Wriston

*Deccased

RECIPIENTS OF AWARDS 1948-1966

1948	Citizens Schools Committee, Chicago, Illinois
1949	Ine League of Woman Voters, Des Moines Iowa
1950	The Catholic Interracial Council, Wilmington, Delawage
1951	United Association for Retarded Children Milwayles Wisconsis
1952Individual	— narry Clinton Eva. The Bronx New York
Group	City Manager Advocates Brookfield Illinois
1955Individual	Joseph J. Yancey, Jr., New York, N. Y.
Group	Los Angeles Tenth District California Congress of Parents and Teachers, Inc.
1054 Individual	Los Angeles, California
1954Individual	
Group	
Growt	
1056 Individual	United Church Women of Atlanta, Georgia
Group	Danny Kaye, Beverly Hills, California The Allegheny Conference on Community Dark
1957Individual	The Allegheny Conference on Community Development, Pittsburgh, Pennsylvania Rev. W. L. Buffington, Augusta, Georgia
Group	Clarksburg Non-Partisan Association, Clarksburg, West Virginia
1958Individual	
	Chagrin Falls Park Community Center, Chagrin Falls, Ohio
1959Inaiviaual	Harry A. Gregg. Greenfield New Hampshire
Group	Progress Village, Inc., Tampa, Florida
1960Individual	Dr. Jessie Royer Greaves, Paoli, Pennsylvania
Group	— Citizens' Committee of the North End. Hartford, Connecticut
1961Individual	Mrs. Lester G. Auberlin, Detroit, Michigan
Group	Henry Street Settlement New York N Y
1962 <u>Individual</u>	Mrs. Mariá Isabel de Atiles Moreu. San Juan Puerto Rico
Group	The American Highly Service No. V. J. N. 37
1905Inamanai	Mrs. Dorothy Y. Goble, San Jose, California Operation Crossroads Africa, Inc., New York, N. Y. Mrs. Mary Pulvino Cariola, Rochester, New York Rarents and Friends Mentally Retarded Chieften of Bridgenost Land Reiden Control of Control of Control of Chieften of Bridgenost Land Reiden Control of Control of Chieften of Bridgenost Land Reiden Control of Chieften Chieften of Bridgenost Land Reiden Chieften Ch
1864 Individual	Operation Crossroads Africa, Inc., New York, N. Y.
OJ: Fidinati	
1965 Individual	That entranged Children of Bridgeport, Inc., Bridgeport, Conn.
Caoub	Operation Crossroads Africa, Inc., New York, N. Y. Mrs. Mary Pulvino Cariola, Rochester New York Barents and Friends Mentally Retarded Children of Bridgeport, Inc., Bridgeport, Conn. Affect E. Johnson, Chicago, Illinois Federation for Aid to Dependent Children, Detroit, Michigan
1000 I. J. J. J	Federation for Aid to Dependent Children, Detroit, Michigan
1900inaiviauai	Humberto Aponte, New York, N.Y.
Group	The Mayor's Bi-Racial Committee and City of Tampa Commission of Community Relations, Tampa, Florida
	, , ,

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LANE BRYANT

requests the pleasure of your company

at a luncheon

honoring the winners of the

TWENTIETH

LANE BRYANT VOLUNTEER AWARDS

To be presented for distinguished service

Nineteen Hundred and Sixty-Eight

on Thursday, December Fifth

at Twelve Noon

Luncheon Palladian Room

Cocktails at 11:30 a.m. Blue Room Promenade

The Shoreham Hotel, Washington, D.C.

R.S.V.P. by November 18th

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he Lane Bryant Volunteer Awards were established in 1948 to recognize and encourage extraordinary volunteer achievement in the American community, in the hope that this recognition will give inspiration and satisfaction to all volunteers.

n Thursday, December 5, 1968, Lane Bryant will present the twentieth Group Award, now \$5,000, to a school of the arts which has been described as a life-giving oasis in a troubled, culturally arid area of New York. The Individual Award of \$5,000 will go to a man from Kentucky who instituted a truly creative program against the grinding crunch of rural poverty long before the nation opened its eyes to the problem.

he nominees for the Awards were all outstanding in their contributions to community life, and it was with the greatest care and deliberation that the Awards Committee (see following page) made its final decision. Lane Bryant extends its heartfelt thanks to them and to Long Island University, to Dr. Theodore K. Noss, committee advisor and to Joseph Kissinger, project director, for their aid and cooperation in screening nominees.

ver the years, nominations have been received from every walk of life, including hundreds of individuals serving in the nation's highest offices. Most Americans have come to realize that the volunteer is a vital link between the affluent and healthy, and those in need—culturally, physically, mentally or financially.

he cause of the volunteer is profoundly idealistic, but the volunteer himself is usually extremely practical. He has to be. This year's winners, for example, were successful in their efforts because they were intelligent, persuasive, ingenious and indomitable. They succeeded in involving others in the jobs, other people who wanted to help and the very people who were being helped.

Ve believe that you will find the presentation ceremony a rewarding experience and hope that you will be able to attend.

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Judges who select the recipients of the Lane Bryant Volunteer Awards are chosen from among distinguished Americans representing leadership in government, volunteer work, education, business, religion, and the arts and sciences.



William F. Buckley, Jr. Editor, National Review



President Princeton University



Daniel K. Inouve United States Senator Hawaii



Mrs. Katie Louchheim Deputy Assistant Secretary of State for Educational and Cultural Affairs



Whitney Young, Jr.

FORMER VOLUNTEER AWARDS JUDGES

Walter H. Annenberg Adolf A. Berle Dr. Carl Binger Sarah G. Blanding Frances P. Bolton *Lee H. Bristol Edward W. Brooke Mrs. J. L. Blair Buck Pearl S. Buck Ralph J. Bunche Erwin D. Canham **Emanuel Celler** Bennett Cerf Mary Ellen Chase *Cyrus S. Ching Margaret Clapp Dr. Everett R. Clinchy Jacqueline Cochran *George V. Denny, Jr. Everett McKinley Dirksen Paul H. Douglas William O. Douglas John E. Drewry A. Biddle Duke *Irwin Edman Dr. Mary Langmuir Essex Marion B. Folsom Dr. George H. Gallup Felisa R. Gautier Barry Goldwater

Andrew Goodman J. Peter Grace Martha Graham *Joseph C. Grew Alfred M. Gruenther *Oscar Hammerstein, 2nd Rufus Carrolton Harris H. I. Heinz II *Christian A. Herter Rev. T. M. Hesburgh, C.S.C. Dr. lames M. Hester Oveta Culp Hobby Mildred McAfee Horton Mrs. Hiram Cole Houghton *Dr. Bryn Hovde Hubert H. Humphrey Jacob K. Javits *Dr. Robert L. Johnson Arthur Judson Kenneth B. Keating

*Estes Kefauver *John F. Kennedy *Robert F. Kennedy Dr. Russell Kirk William F. Knowland *Dr. John A. Lapp Mrs. Albert D. Lasker James A. Linen

Mark A. McCloskey Ralph Emerson McGill Margaret Mead *Helen Menken Dr. Karl Menninger Robert B. Meyner James A. Michener Marianne Moore *deLesseps \$. Morrison Charles Munch Maurine B. Neuberger General Lauris Norstad James F. Oates, Jr. Basil O'Connor Rosemary Park J. C. Penney Roberta Peters Professor Walter Piston *Dr. Daniel A. Poling Orville Prescott Mrs. Ivy Baker Priest Clarence B. Randall Mrs. Ogden Reid Richard Rodgers Mary G. Roebling *Ruth Bryan Rohde George Romney Howard A. Rusk, M.D. David Sarnoff John J. Sparkman Frank Stanton William E. Stevenson Mrs. Arthur Hays Sulzberger Stuart Symington Dr. Harold Taylor Norman Thomas Thomas J. Watson, Jr. Robert C. Weaver *Joseph N. Welch John Hay Whitney Henry M. Wriston

Thurgood Marshall



Committee Advisor Dr. Theodore K. Noss

Mrs. Oswald B. Lord Approved For Release 2001/03/06 : CIA-RDP84-003/13/2000/2001 90002-8

Henry Cabot Lodge

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1966-67

Mayor's Bi-Racial Committee, Tampa, Florida Humberto Aponte, New York, New York

1965

Federation for Aid to Dependent Children Detroit, Michigan Albert E. Johnson Chicago, Illinois

1962

American Field Service New York, New York Mrs. María Isabel de Atiles Moreu Santurce, Puerto Rico

1959

Progress Village, Inc. Tampa, Florida Harry A. Gregg Greenfield, New Hampshire

1956

The Allegheny
Conference on
Community Development
Pittsburgh, Pennsylvania
Danny Kaye,
UNICEF
Beverly Hills, California

1953

Los Angeles Tenth District California Congress of Parents and Teachers Los Angeles, California Joseph J. Yancey, Jr., New York Pioneer Club, Inc., New York

1950

The Catholic Interracial Council Wilmington, Delaware

1964

Parents and Friends of Mentally Retarded Children of Bridgeport, Inc. Bridgeport, Connecticut Mrs. Mary Pulvino Cariola Rochester, New York

1961

Henry Street Settlement New York, New York Mrs. Lester G. Auberlin Detroit, Michigan

1958

Chagrin Falls Park Community Center, Inc. Chagrin Falls, Ohio Mrs. Jessie Hughes St. Louis, Missouri

1955

United Church Women of Atlanta Atlanta, Georgia *Mrs. William Burns, International Social Service, New Haven, Connecticut

1952

Brookfield, Illinois * Harry Clinton Eva, Home for Homeless Boys, New York, New York

City Manager Advocates

1949

The League of Women Voters of Des Moines Des Moines, Iowa

1963

Operation Crossroads Africa, Inc. New York, New York Mrs. Dorothy Y. Goble San Jose, California

1960

Citizens' Committee of the North End Hartford, Connecticut *Dr. Jessie Royer Greaves Paoli, Pennsylvania

1957

Clarksburg Non-Partisan Association Clarksburg, West Virginia The Rev. W. L. Buffington, Paine College Augusta, Georgia

1954

Virginia Council on Health and Medical Care Richmond, Virginia Mrs. Charles Keller, Jr., Urban League of Greater New Orleans, New Orleans, Louisiana

1951

The Association for the Education of the Mentally Handicapped Child Milwaukee, Wisconsin

1948

Citizens Schools Committee Chicago, Illinois

For information and nomination forms for the 1969 Awards competition, write to Approved In a Bralease 2001/03/06 fir IA-RD, R84-00313R0002090190002-

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You are invited as the guest of

THE LANE BRYANT VOLUNTEER AWARDS

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Judges who select the recipients of the Lane Bryant Annual Awards are chosen from among distinguished Americans representing leadership in government, volunteer work, education, business, religion, and the arts and sciences.



Everett McKinley Dirksen Minority Leader, United States Senate



Martha Graham

Dancer and
Choreographer



T. M. Hesburgh, C.S.C.

President,
University of Notre Dame

Dr. James M. Hester



Arthur Judson Impresario



—Robert C. Weaver Secretary, Housing and Urban Development

Master of Ceremonies-Dwight Cooke, Author and Lecturer

FORMER ANNUAL AWARDS JUDGES

Walter H. Annenberg Adolf A. Berle Dr. Carl Binger Sarah G. Blanding Frances P. Bolton *Lee H. Bristol Edward W. Brooke Mrs. J. L. Blair Buck Pearl S. Buck Ralph J. Bunche Erwin D. Canham **Emanuel Celler** Bennett Cerf Mary Ellen Chase Cyrus S. Ching Margaret Clapp Dr. Everett R. Clinchy Jacqueline Cochran George V. Denny, Jr. Paul H. Douglas William O. Douglas John E. Drewry A. Biddle Duke *Irwin Edman Dr. Mary Langmuir Essex Marion B. Folsom Dr. George H. Gallup Felisa R. Gautier Barry Goldwater Andrew Goodman J. Peter Grace *Joseph C. Grew Alfred M. Gruenther *Oscar Hammerstein, 2nd Rufus Carrolton Harris

H. J. Heinz II

*Christian A. Herter

Mrs. Oveta Culp Hobby Mrs. Douglas Horton Mrs. Hiram Cole Houghton *Dr. Bryn Hoyde Hubert H. Humphrey Jacob K. Javits *Dr. Robert L. Johnson Kenneth B. Keating *Estes Kefauver *John F. Kennedy Robert F. Kennedy Dr. Russell Kirk William F. Knowland *Dr. John A. Lapp Mrs. Albert D. Lasker James A. Linen Henry Cabot Lodge Mrs. Oswald B. Lord Thurgood Marshall Mark A. McCloskey Ralph Emerson McGill Dr. Margaret Mead Helen Menken Dr. Karl Menninger Robert B. Meyner James A. Michener Marianne Moore deLesseps S. Morrison Charles Munch Maurine B. Neuberger General Lauris Norstad James F. Oates, Jr. Basil O'Connor Rosemary Park J. C. Penney Roberta Peters



Committee Advisor Dr. Alex Rosen Dean, Graduate School of Social Work, New York University

Professor Walter Piston Dr. Daniel A. Poling Orville Prescott Mrs. Ivy Baker Priest *Clarence B. Randall Mrs. Helen Rogers Reid Richard Rodgers Mrs. Mary G. Roebling Ruth Bryan Rohde George Romney Howard A. Rusk, M.D. David Sarnoff John J. Sparkman Dr. Frank Stanton William E. Stevenson Mrs. Arthur Hays Sulzberger Stuart Symington Dr. Harold Taylor Norman Thomas Thomas J. Watson, Jr. *Joseph N. Welch John Hay Whitney Dr. Henry M. Wriston

CPYRGHT Approved Release 2001/03/06: CIA-RD 4-00313R000200190002-8 THE NINETEENTH LANE BRYANT ANNUAL AWARDS

For Distinguished Volunteer Service in 1966

Presented on November 30, 1967 • The Plaza Hotel • New York City

The Lane Bryant Annual Awards were established in 1948 to seek out and recognize extraordinary volunteer achievement in communities throughout the United States. America is unique in its vast resources of volunteer activity. It is perhaps the only country in the world where hundreds of thousands of individuals donate countless hours and financial support to causes meant to benefit others.

The Lane Bryant Awards are designed not only to honor these unsung heroes of American life, but also to stimulate and encourage the work they represent. Winners have ranged from Dr. Jessie Royer Greaves, who created a school for mentally retarded deaf-mutes, to Operation Crossroads Africa, Inc., the voluntary progenitor of the Peace Corps. Many of their activities have anticipated the need for social legislation—others have obviated it.

Since the inception of the program, thousands of nominations have been made. They come from every state, from private citizens in all walks of life and from world-famous figures in government, education and the professions. Every area of volunteer effort has been included.

While most nominations made are commendable, a careful screening process has been set up to determine the merits of each candidate for the Awards. Due to burgeoning urban problems in our country and New York City in particular, New York University has been compelled to discontinue the screening process. However, Long Island University has formed a panel of faculty members—the chairman of the Sociology Department, the chairman of the Political Science Department, the dean of the newly formed Law School, and the dean of the Graduate School of Business—to assume the responsibilities for the all-important screening process.

First, tested criteria of exclusion are applied by the University, followed by preliminary positive examinations. This process reduces the number of candidates to approximately 20-25% of the total, and they are called Citationists, or active candidates for the Awards. Since the work of the Citationists is highly meritorious, the University must then apply even more exacting criteria which include community need, scope, use of resources, means used, and effectiveness and magnitude of obstacles encountered and overcome. A smaller group of carefully screened candidates are then presented to a distinguished panel of judges for final selection.

Nominations may be repeated. Because volunteers spend years—even lifetimes—accomplishing their goals, their work may reach a pinnacle in later years which the Awards Committee considers worthy of the \$1,000 Award.

It can be said that today most men are angry. Blind anger is obvious as seen in the summer riots, wars, rising crime rates and ever more spectacular forms of personal violence.

Lane Bryant Annual Awards winners are angry, too. They are justly angry about poor housing, rising welfare costs and inadequacies, urban complexities, mental and physical health deficiencies, human rights and racial injustice. These and other community and social problems are the source of frustrations which lead to the present, dramatic unrest in our country.

Yet, people who care seek out solutions to these problems. Their anger causes them to react positively, to seek sound solutions, to find them.

The stories in this booklet represent only a few of the volunteer efforts performed in the United States each year by dedicated men and women who have devoted their time and energies to enriching the lives of others.

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NOMINATION PROCEDURES

ane Bryant invites nominations for the 1967 Annual Awards for outstanding volunteer service in the United States. Any individual or organization engaged in voluntary and unpaid activities benefitting the community, state or nation is eligible for nomination. May 1, 1968 is the deadline for work performed during the year of 1967.

All nominations received by Lane Bryant will be screened and investigated by a panel of faculty members from Long Island University.

Two Award winners will then be selected by the 1967 Awards Committee. One Award will be presented to an individual and one to a group for the most outstanding voluntary contributions to their communities during the past year. This year, in honor of the twentieth anniversary of the Lane Bryant Annual Awards, each winner will be presented with five thousand dollars, as well as a plaque commemorating his achievement.

The final choice of the winners rests entirely with the Awards Committee which varies from year to year, but which is always composed of prominent citizens interested in furthering community progress. Included among the members of the 1967 Awards Committee are: William F. Buckley, Jr., editor of the National Review; Robert F. Goheen, president, Princeton University; Daniel K. Inouye, United States Senator from Hawaii; Mrs. Katie Louchheim, Deputy Assistant Secretary of State for Educational and Cultural Affairs; and Whitney Young, Jr., executive director of The National Urban League.

Official nomination forms must be used for all nominations. A summary of the candidate's accomplishments not exceeding 400 words is required. Clippings, pamphlets and other supporting material may also be submitted.

For information and nomination blanks, write to the Lane Bryant Annual Awards, 465 Fifth Avenue, New York, New York 10017.

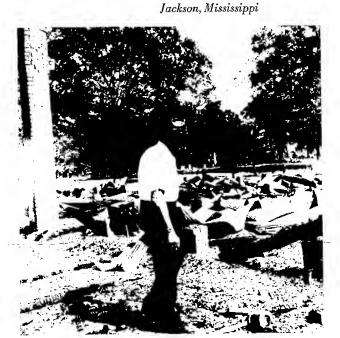
The Awards for work performed in 1967 will be presented in November, 1968.

Approved Release 2001/03/96/RCHAIRD 4-003 3R0002 RUTH ATKINS New York City, New York

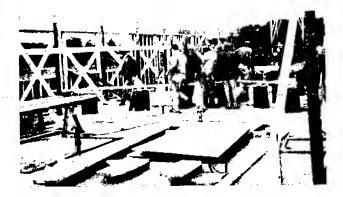
. The poor have their aspirations too. Mrs. Ruth Atkins was a frustrated, unhappy woman on welfare with four children to care for. After seeing one of her children suffer and nearly die during a serious illness, she resolved to do something for others. The poor want to be heard. After completing a welfare training program, Mrs. Atkins realized she had much to offer. Thereafter followed a staggering series of personal contributions to East Harlem, and to New York City as a whole. She has held numerous positions on committees for better education. She has been involved in obtaining better housing, improved sanitation conditions, better traffic lights, initiating a church tutoring program, setting up the only free legal services facility in the community, acquiring a Head Start program, creating a teenage program for United Neighborhood Houses, a eamp for ghetto children in the country, training of welfare clients, assistance to senior citizens and a program for consumer education and action. Many people are only now becoming aware that the poor have something to say, and are quite capable of saying it. Former Mayor Robert Wagner appointed Ruth Atkins to the New York Council Against Poverty and Mayor John Lindsay elevated her to its Executive Council. On numerous occasions she has addressed and advised the councils on poverty in Washington, D.C. Warm, witty and wise, Mrs. Ruth Atkins personifies the woman with a sense of dignity regained. She has served as a symbol of the possible to her neighbors who want to be involved in solving their own problems, to reclaim their human dignity, to make America the land of all people.



Lane Bryant Annual Awards Finalists



THE COMMITTEE OF CONCERN



Beauty for ashes...to make it possible for men, women and children of good will to respond to violence, hatred and destruction with concern, compassion and construction. The Committee of Concern was born in Mississippi in an hour of crisis. Negro church buildings were being burned or bombed by a destructive minority of Mississipians who were bringing tragedy and diffusing hatred throughout the state. In many hearts there arose the question as to what could be done to halt these atrocious acts and to aid the churches. The concern grew until it led to an interfaith and interracial meeting of religious leaders who, in their horror and shame, pulled together in a way never before experienced in Mississippi. The Committee of Concern resolved to help rebuild every burned or bombed church—more than 40 of them. In the following two years, time and energy were devoted to the cause. Gifts came from all over the state, from across the nation, and from numerous foreign countries. College students came from universities; business firms, both state and national, contributed money, materials and services. The largest contributions came from among the concerned people of Mississippi. Forty churches—all whose congregations desired help—were rebuilt. With them, was built friendship, understanding and good will. In the beginning, the Committee faced open hostility and antagonism, and later there were some isolated incidents of harassment, but the decent, courageous people of Mississippi and elsewhere were not daunted. The Committee of Concern has exchanged beauty for ashes and more: It has substituted right for wrong, good for precedent for the Committee of Concern has exchanged beauty for ashes and more: It has substituted right for wrong, good for precedent for the committee of Concern has exchanged beauty for ashes and more: It has substituted right for wrong, good for precedent for the committee of Concern has exchanged beauty for ashes and more: It has substituted right for wrong, good for precedent for the committee of Conc

Finalists of Release 200/03/06: CIA-CPYRG

OBERLIN HEALTH COMMISSION Oberlin, Ohio



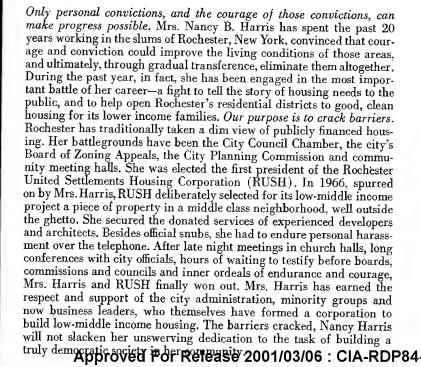


Our aim is to help people help themselves and to make it possible for a community to better take care of its own. Prior to 1958, Oberlin, Ohio enjoyed relatively good health facilities, but it did not have a central organization to coordinate the work of existing agencies. There were gaps in services, duplication of effort, no educational effort, no senior citizen or health rehabilitation program and no machinery for aiding those needing help, but unqualified for relief. The Oberlin Community Welfare Council, the Lorain County Health Department, the Oberlin Rotary Club and the physicians and dentists in private practice banded together to form the Oberlin Health Commission. Their goals: to grant and administer medical aid to those in need, to coordinate the community medical resources and plan health activities, to carry on health education. In less than 10 years, these goals are being realized on a continuing basis. In the nine-year period, nearly 10% of the population of Oberlin applied for medical assistance. Oberlin has all the problems of a metropolis in microcosm. Therefore, the care and compassion provided by the medical aid committee has been an important factor, as funds are carefully delegated to emergency situations where recipients often do not qualify for public assistance. While the Commission has been successful in all areas it has tackled, probably the outstanding area of endeavor is its work with senior citizens. They are not just "kept busy," but are asked to share their skills with each other and the community as a whole. The specific projects and services sponsored by the Commission are too varied and extensive to report in detail. Overall, the Oberlin Health Commission has proved that practicing physicians and dentists can work with the professional social worker, public health personnel and interested laymen to create for their community the best health facilities and programs possible.

NANCY B. HARRIS

Rochester, New York





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Southcast Bottoms in Des Moines, Iowa could not organize or be inspired without the help of James Dunn, a program worker in a settlement house who resigned his position when he became convinced that more direct contact was needed. He moved into the worst slum street of the area which is comprised of 60% white, 35% Negro and 5% Spanish. Over 30% of the homes in "The Bottoms" are officially listed as deteriorating or dilapidated and use outhouses, while 50 families get their only water from a converted horse trough. Most streets are unpaved. Unemployment is 2.7 times greater than the rest of the city, along with a median education four grades lower. To

combat these appalling statistics, the Southeast Side Summer Project was begun in 1966 by James Dunn and his supporters, mainly to fight against the apathy in the area. Specifically, a tutoring program for children realized a 75% jump in their reading level. Complete health examinations and immunizations were provided, ultimately becoming a health clinic funded by the OEO. A free Thanksgiving dinner was offered to all, and toys were sent to each family at Christmas. Although Mr. Dunn has been surprisingly successful in involving the middle class structure for the first time in the Southeast Bottoms, the main thrust has come from a resurgence in the area inhabitants themselves. After a march on the Capitol, legislation was initiated to install sanitary facilities in houses that lacked them. Too large families now are beginning to turn to Planned Parenthood for help. Even individuals have changed their life patterns: Mrs. E., for example, turned from chronic alcoholism to zestful leadership of a sewing class. James Dunn has begun to make his vision come true. He has aroused the inhabitants of Southeast Bottoms to remember their dream of freedom and to believe that they too can live in a viable, loving society.



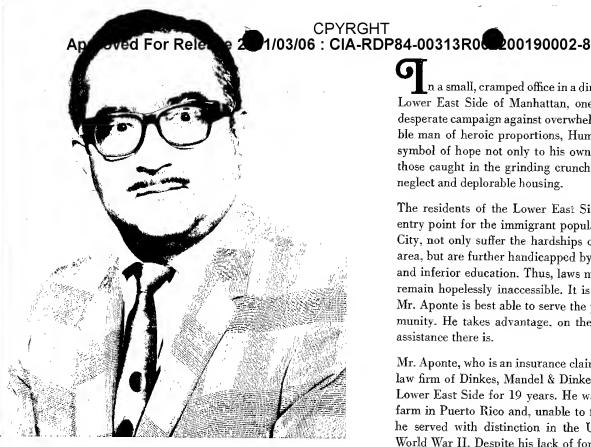
THE FEDERATION FOR HANDICAPPED CHILDREN

Manhattan, Kansas

Dreams become realities. Five years ago in Manhattan, Kansas, the Federation for Handicapped Children, Inc. was organized by a group of parents who were bound together in the grief that comes from seeing their children disabled. At the time, there were no organizations to aid such children, and the parents had to face the heartbreak of sending them to a state hospital or to a private school in order to -obtain formal education. The Federation has surged forward since its first act of setting up a nursery to meet three days a week. It now meets five days a week under professional direction and is available to all children, regardless of race, religion or ability to pay. Presently, the Federation issues a monthly newsletter, sponsors a speakers' bureau which is booked solid six months in advance, maintains a library of books, periodicals and pamphlets on subjects relating to the handicapped and gives scholarships to local teachers in Special Education to complete their college work. The influence of the Federation has spread throughout the community in numerous ways, among them: there are now two school psychologists and a speech therapist, special classes through high school for the educable retarded, summer programs for the handicapped and an interdenominational Sunday School for retarded children. The Federation was instrumental in seeking the cooperation of Memorial Hospital, the University of Kansas and the public school system to set up a class for physically handicapped children, a program unique in Kansas. The impact of all this work has been such that the architectural students of the University will build a facility for the Federation as a class project. From a small group of grieving parents grew a united community effort behind the Federation for Handicapped Children, Inc. Manhattan Aplatoive dit Fore Release 2001/03/06 CIA







Humberto Aponte

ONE THOUSAND DOLLAR INDIVIDUAL AWARD 1966

HUMBERTO APONTE

New York, New York

n a small, cramped office in a dingy building on the Lower East Side of Manhattan, one man is waging a desperate campaign against overwhelming odds. A humble man of heroic proportions, Humberto Aponte is a symbol of hope not only to his own people, but to all those caught in the grinding crunch of poverty, social neglect and deplorable housing.

The residents of the Lower East Side, the traditional entry point for the immigrant population of New York City, not only suffer the hardships of living in a slum area, but are further handicapped by language barriers and inferior education. Thus, laws meant to help them remain hopelessly inaccessible. It is here, then, where Mr. Aponte is best able to serve the people of his community. He takes advantage, on their behalf, of what assistance there is.

Mr. Aponte, who is an insurance claims adjuster for the law firm of Dinkes, Mandel & Dinkes, has lived in the Lower East Side for 19 years. He was born on a poor farm in Puerto Rico and, unable to finish high school. he served with distinction in the U.S. Army during World War II. Despite his lack of formal education, he has developed considerable expertise in dealing with the complex bureaucracy of a giant city.

For the past six years, Humberto Aponte has run a oneman housing clinic, two nights a week, often into the early morning hours. The people have few tools with which to fight back against slum landlords. Humberto Aponte battles for them, his only weapon a battered typewriter. Once his life was threatened by the lackey of an enraged slum owner. He was warned just in time and escorted to safety by the police. Undaunted, he continued to organize the tenants to fight housing violations.

A typical "client" comes to Mr. Aponte's clinic with little or no hope left, often referred by agencies who have given up. His home is a tenement-garbage strewn in the halls, air shafts, the streets-six flights up. There are four tiny rooms with no doors to separate one from the other. Although his wife keeps the apartment spotlessly clean, it is infested with cockroaches and rats. He sets traps, but frequently must pick up a stick and beat the rats away from his three children, crammed in a 7x9 foot bedroom. The bathroom is located in the kitchen, the most central room, just by the hall door. A bathing suit, not a closed door, is the only provision for modesty.

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A less typical client who came to the clinic for help, and received it, was a landlord. Mr. Aponte assisted him in the mountain of paperwork necessary to convert his commercial loft building into residence-studios for artists.

Humberto Aponte involves himself with all his community's problems, great and small. He has found jobs for desperate men who wanted to support their families, not have them subsist on welfare. He has spent countless hours working to improve the educational opportunities for the youngsters in the area, where schools are overcrowded and underequipped. He has helped arrange compassionate reassignment for a young soldier, just returned from Korea and about to be sent to Europe, whose mother was seriously ill. He has arranged for paroles from prison for young men he felt had promise, and then guided them as one of their parole counselors.

The list of Mr. Aponte's contributions to his community is endless. Although he often must challenge the city's bureaucracy to accomplish his goals, Mr. Aponte also has willingly worked with community groups and government agencies to improve conditions for the people in the neighborhood. He holds key positions on the Lower East Side Neighborhood Association, the Northeast Neighborhood Association and the Puerto Rican Community Development Project. He was on the Board of Directors for Mobilization for Youth from 1962 until 1965. Mr. Aponte assumed an important, if unpopular, role during the extensive process of electing a representative community corporation to coordinate the Anti-Poverty Program in the Lower East Side. He worked as one of three members of a Teller's Committee, under the auspices of the Honest Ballot Association, to ensure the order and fairness necessary to a community convention. Mayor John V. Lindsay appointed Mr. Aponte to the Council Against Poverty of New York City and, most recently, to the Urban Coalition of the City of New York, headed by Christian Herter, Jr.

In some ways, Humberto Aponte's work seems like stop-action in a continuing movie of desperation and despair. But he has chosen to remain, not only to staunch the bleeding, but to heal the gaping wound. He believes his community can be more than a purgatory of change for transient immigrants; it can be a contributory part of the city—not a ghetto, but another New York neighborhood. "I want to remedy a little bit of their suffering," he says, referring to the hundreds who have come to him for help. "If more people would involve themselves, we wouldn't solve the world's problems, but we would go a long way towards alleviating our local ones."







ONE THOUSAND DOLLAR GROUP AWARD 1966

THE MAYOR'S BI-RACIAL COMMITTEE AND CITY OF TAMPA COMMISSION OF COMMUNITY RELATIONS Tampa, Florida



Rev. A. Leon Lowry
Chairman Commission of
Community Relations



Cody Fowler Chairman, Mayor's Committee





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ut of the deep south comes a moving story of foresight, courage and simple humanity; a story of people working together to preserve the city they love and to move forward into a future where human rights would be available to all, regardless of color.

In 1959, well before the historic Supreme Court decisions on Civil Rights, a group of citizens came together to form the Mayor's Bi-Racial Committee. These men met at a "table of friendship" not merely to discuss issues, but to come up with concrete solutions. By working tirelessly and imaginatively, the Committee has done much towards achieving its ultimate goal: to improve the economic, educational and civic opportunities in both industry and government.

As a direct result of the Committee's efforts, Tampa enjoys integration in most areas, including public facilities (parks, pools, beaches); private establishments (motels, theatres, restaurants); hospitals (patient areas and employment in all departments, including medical); public and private schools. In addition, it has made a strong beginning in creating equal employment opportunities in both industry and government.

An important function of the Committee and its action arm, the City of Tampa Commission of Community Relations, has been to keep the channels of communication open. It has created a better relationship between police officers and community residents, while increasing the number of Negro police officers, now assigned to all areas of Tampa.

During a dangerous disturbance this past summer, the sheriff of Tampa felt that he had to intervene with force. Acting quickly, representatives of the Committee met with the sheriff and arranged an imaginative and daring plan: the young men of the neighborhood, many of them with prison records and participants of the uprising, were contacted, conferred with and then unofficially deputized. Wearing white helmets to identify them in the crowds, the boys quickly and effectively brought the situation to a peaceful conclusion.

Unwilling to lose the long range effects of their dramatic introduction to the youth of the Negro community, the Commission placed five of the "White Hats" on its payroll. They now work full time, long into the night, serving as an active, visible liaison between this group, the Commission and the city of Tampa as a whole. A major foundation is considering funding the program to substantially broaden its base and serve as a pilot project for cities throughout the nation. In the meantime, the Sertoma Club of Tampa presented a "White Hat" check for \$500 to keep the project moving.

Children, too, were not forgotten by the Committee. Project COPE, an experimental year-round program of Compensatory Pre-primary Education for culturally disadvantaged children, was an early major project. Although now functioning through the combined services of many organizations under Head Start, the completely integrated COPE was initiated, coordinated and directed by the City of Tampa Commission of Community Relations.

A Commission survey found that up to 75% of Negro high school graduates could not meet minimum standards required for responsible employment. Project ADD was designed to train such graduates between the ages of 17 and 35, move them into jobs, and upgrade others out of marginal jobs into responsible occupations. The Commission secured the U.S. Department of Labor funding and arranged for the University of South Florida to sponsor it.

At a time when Negroes across the nation were threatening to boycott stores during the Christmas shopping season, the Bi-Racial Committee, with the Greater Tampa Merchants Association, arranged for Tampa merchants to provide a school to train sales personnel, regardless of race, and hire them.

Perhaps the most effective pioneering program for qualifying Negroes for hiring was initiated in cooperation with the General Telephone Company. Nearly 100 persons, including six white applicants, prepared in this historic training program to meet the company's employment requirements. Approximately 75% of those completing the course were hired. A milestone in the south, the program was extremely important in convincing Negroes that some white firms were ready to hire more Negroes in better paying positions. Other industries are now preparing to cooperate in similar training programs.

The Committee has been almost miraculously successful in its every undertaking. Yet, the members know that they have only reached the end of the beginning. Indeed, an ironical mark of progress is the fact that while in the beginning it was the white members of the board who received unpleasant or threatening mail and telephone calls, it is now the Negro members who suffer such painful indignities from their own people. Even a decade cannot wipe out a history of broken promises and disillusionment.

The Mayor's Bi-Racial Committee and the City of Tampa Commission of Community Relations will not rest until every man in Tampa can walk in dignity and complete freedom, with pride in himself, his family, his city—his country.

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Decisions of the judges are final.

Decisions of the judges are final.

All entries for the 1967 Lane Bryont Annual Awards must be received by the Lane Bryant Awards Committee, 465 Fifth Avenue, New York, N. Y. 10017, before a midnight, May 1, 1968. (If any further information is desired, call 212 LExington 2-0200, Extension 367, New York City.)

DEADLINE FOR ENTRIES ... a

MAY 1, 1968

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NOMINATION FOR LANE BRYANT VOLUNTEER AWARDS FOR 1969

List the names of three persons or organizations closely familiar with the accomplishments of the candidate, not including the candidate himself, members of his or her organization, or relatives.

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RULES FOR NOMINATIONS FOR THE LANE BRYANT VOLUNTEER AWARDS FOR 1969

which are volunteer in nature and under volunteer direction and operation may be nominated. Any salaried activity must be clearly indicated other organizations under the overall guidance of paid executive directors may not qualify. However, sub-divisions of such agency programs 1. Individuals or groups who are paid for the activities for which they are nominated do not qualify. Voluntary, non-profit social agencies or (Two Awards are presented annually, one to a group and one to an individual.)

which are volunteer in nature and under volunteer direction and operation may be nominated. Any safaried activity must be clearly indicated direction statement.

2. Volunteer activities must be performed within the United States and Puerto Rico.

3. No employees or immediate relatives of employees or persons otherwise closely affiliated with Lane Bryant, Inc. and its various associated stores or with the screening organization, Long Island University, may submit entries.

4. All entries and manuscripts become the property of Lane Bryant, Inc. and are not returnable. All entries must be mailed with sufficient postage. Be sure to give the three references requested on the nomination form.

4. All entries and manuscripts become the property of Lane Bryant, Inc. and are not returnable. All entries must be mailed with sufficient postage. Be sure to give the three references requested on the nomination form.

5. Pertinent supplementary material may be submitted, consisting of no more than 30 pages. Any material submitted may be used by Lane Bryant, Inc.

5. Bryant, Inc. in publicity or advertising or by any publication obtaining permission from Lane Bryant, Inc.

6. One or more different entries may be submitted by any individual or group or organization anywhere.

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6. Tane Bryant may request additional information from applicant for the judges' consideration.

6. Individuals or groups who have received cliation certificates in the past may be nominated again for the final Awards. Such nominations must be accompanied by additional materials describing volunteer activity in the current year preceding the nomination.

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Obs. Decisions of the judges are final.
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N.Y. 10017, before midnight May 1, 1969. (If any further information is desired, call 212-532-0200, Extension 367, New York City.)

AWARDS FOR WORK PERFORMED DURING 1968 WILL BE PRESENTED IN DECEMBER 1969

DEADLINE FOR ENTRIES...MAY 1, 1969

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On the reverse side of this form, list the names of three persons or organizations closely familiar with the accomplishments of the candidate,

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According to Agency records back through 1964, this is the first time CIA has been asked for nominations for the Lane Bryant awards. This award is strictly for voluntary service in a nonofficial capacity. Further, the material submitted may be used by Lane Bryant in its advertising. 7 Feb 68

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